

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)



No. GM (S&M-CM) /210/09-10/Franchisee correspondence/pt.file/17

dt 21/12/2010

To

All Heads of SSAs,

Tamil Nadu Circle.

SUB: Extension of DSAs as Channel Partners -Reg.

Ref: GM(S&M-CM)/242/09-10/franchisee correspondence /09-10/dted23-06-2010

Kindly refer to the letter cited above wherein the instructions regarding extension of DSAs up to 31/12/2010 have been conveyed.

\ Approval of the competent authority is hereby conveyed for extension of the existing DSAs for **ONE YEAR from 1/1/2011** for the DSAs who are doing monthly average business of Rs.10,000/- and activation of minimum of 30 SIMs per month. For all other DSAs extension may be given up to **31/3/2011**, with the condition that further extension will be given only if they are able to show average business of Rs.10, 000 /- per month and minimum activation of 30 SIM per month. The DSAs may be intimated accordingly.

(K. Rathakrishnan)

Deputy General Manager (S&M-CM)

Chennai, Tamil Nadu Circle.

Mobile: 94432 00336

Copy to: Sr.GM(TR), Chennai, TN circle

GM(sales), CFA, TN circle

All AGM(Sales), TN circle,

All AO(sales), TN circle.